

PRINTING

The Standard maintains a first class Job Department and is equipped with up-to-date machinery and type to handle every class of Commercial and Society Printing with Promptitude, Accuracy, and Taste, at reasonable prices.

THE STRATHMORE STANDARD AND BOW VALLEY

An Independent Newspaper, circulating throughout the Western Bow Valley. It is the news and advertising medium of the following points in the Bow Valley: Ardenode, Baintree, Carseland, Chancellors, Chasdale, Dalemead, Dalroy, Irticanna, Keoma, Langdon, Nakama, Nightingale, Standard, Strathmore, Rockyford, Rosebud, Tudor, etc. Official organ of M. D. Keoma, No. 249. M. D. Grasswood, No. 248; and M. D. Bow Valley, No. 219.

Is Your Standard Paid Up?

Month and year of expiration is shown with your address. Thus, May 25, indicates that your subscription expires May 1925. Pay in advance. Postal regulations require this.

OL XVI, No. 49

Strathmore, Alberta, September 2nd, 1925

Subscription per Annum, \$2.00, Foreign \$2.50

British Editors to Visit Strathmore

Strathmore is to be honoured on Monday, September 14, by the visit of a party of fourteen representatives of the leading daily papers of Great Britain. There are ten editors in the party, which is representative of Wales, Ireland, Scotland, and England. The party will be in charge of Mr. N. S. Rankin, Publicity Commissioner of the C.P.R. Department of Colonization and Development, with headquarters at Montreal. Mr. Rankin was at one time stationed in Calgary, and is well-known locally.

Examination Results

Detailed results of the Grade IX and X Provincial Examinations.

Grade IX	
Composition	10 3
Literature	11 1
History	10 3
Science	11 1
Algebra	8 2
Geometry	7 5
French	4 7
Latin	2 0
Total	63 19

Grade X	
Composition	4 0
Literature	4 0
History	1 3
Physics	2 1
Algebra	3 1
Geometry	2 1
French	2 2
Latin	2 1
Agriculture	1 0
Total	25 10

In the four High School grades two hundred and fifty-five units were attempted. Credit was obtained in two hundred and eleven units, and there were forty-four failures.

School Fair

The following changes in the assignment of School Fair prizes are drawn to the attention of teachers and pupils.

No. 106—The medal will be awarded to the boy or girl obtaining the most points in all agricultural classes. The first prize for class No. 106 will be \$1.00.

No. 69—The fountain pen will be awarded to the girl who, in the opinion of the judges, has submitted the best specimen of handwriting in any class. The first prize for No. 69 will be 75c.

MEMORIAL HALL FUND

The receipt of \$2.00 from Mr. J. P. Whyte is hereby acknowledged.

In the list of contributors to the Hall Fund, published recently, Mr. T. H. Evans should have been credited with a donation of \$41.20.

Threshing Commences

Local Outfits Are Working This Week

Favoured by good weather, harvesting made progress last week. Most of the grain is now in stock, but some farmers will be cutting late stuff until the end of the week. Threshing operations have been conducted in Rockyford and Standard districts last week, but around Strathmore, and south and west of town, threshing had not started until within the last two days. Farmers generally are well satisfied with the appearance of their crops and are looking for good yields.

Contradicts Report

HAS NO CONNECTION WITH WESTERN NEWS

The ownership or backing of the "Western News", a subject which has caused considerable comment in the press of the Province, was the subject of a short interview given by Hon. Geo. Hoadley to the editor of the Standard on Saturday. Hon. Geo. Hoadley stated that membership of the Provincial Government, nor any member of the Legislature supporting the Government, had any money invested or had anything to do with the paper.

STRATHMORE U.F.W.A.

The U.F.W.A. met at the home of Mrs. Harold Riddon on August 26th. Several ladies were not able to attend on account of the busy season, but those who did attend enjoyed a lengthy report on the egg pool by Mrs. Schofield. The meeting adjourned as a delicious tea was served by the hostess. The next meeting will be held at Mrs. Gude's, September 9th, at 2:30 p.m. Come and bring a friend.

Weather Report

Supplied by C. P. Irrigation Dept. August 25th to 31st, 1925

25	26.5	78.8
26	48.5	85.0
27	46.0	78.3
28	37.4	67.8
29	37.4	71.4
30	37.2	73.0
31	39.0	81.6

COMING EVENTS

Strathmore Anglican Guild will hold a pantry sale in the Strathmore Trading Coy.'s old store on Saturday, September 5th.

Two births took place at the new Mammoth settlement near Nakama last month, the parents being Mr. and Mrs. Henry Williams, and Mr. and Mrs. David Guzman.

Memorial Stone Will Be Unveiled Sunday

Hon. R. B. Bennett, K.C., LL.D. Will Perform Ceremony, With Appropriate Address

The unveiling of the Memorial Stone bearing the names of the men from Strathmore and district who were killed during the Great War will take place on Sunday afternoon, September 6th, the ceremony commencing at 2:30 p.m. The stone, which weighs over three tons, is expected to arrive in Strathmore today. Every ex-serviceman within motor distance of Strathmore is asked to be present, and to wear his medals. This will also apply to turning sisters. A special meeting of the G.W.V.A. which every ex-serviceman is urged to attend, will be held on Friday evening at 8 p.m. in the Memorial Hall to complete the arrangements for the ceremony. A cordial invitation is extended by the committee to every citizen of the town and district to attend. The programme is not yet quite complete, but has been so far arranged as follows:

Programme Of Unveiling Ceremony

Invocation
"O Canada"
Hymn: "Love Divine, All Loves Excelling"
Reading of Passage from Ecclesiastians: "Let Us Now Praise Famous Men"
Hymn: "O God, Our Help In Ages Past"
Unveiling of Memorial by Hon. R. B. Bennett, K.C., LL.D.
Anthem: "What Are These"
Recessional: "God of Our Fathers, Known of Old"
Last Post
"God Save The King"
Doxology
Placing of Poppies, Wreaths, Etc.

Strathmore Exchange Wins Trophy

Local Telephone Exchange Wins Shield and Prize at Best in Province.

Citizens of Strathmore and in the district served by Strathmore Telephone Exchange, will be glad to hear that the prize awarded each year for the best telephone exchange in the Province has been won by the Strathmore Exchange. If you have not already seen the exchange, spend a minute in front of it before the first frost, and you will appreciate the reason why the judges awarded the prize to Strathmore. The prize consists of a silver shield and \$50 in cash. The judges were Mr. Colin Groff, Publicity Commissioner for the Province, and Mr. Alex. Mitchell, Auditor of the Alberta Government Exchange. Mr. Groff, in conversation with the editor of the Standard at Edmonton on Sunday, said that they had no hesitation in awarding Strathmore first prizes, particularly when they took into consideration the natural difficulties in way of water supply, etc. Great credit is due to Manager McFarland and his staff for the result attained.

Second prize in the Exchange competition went to Stettler, and third to the Louise Exchange at Calgary.

THE FOREST-BANK PROPOSITION

At the present rate of forest fires in Canada, 22,000 Canadian citizens annually are being robbed of their share of public-owned forest resources.

60,000 MEN TO MOVE TIMBER GOODS

60,000 railway employees are required to move Canada's forest crop to market and 500,000 cars are employed for the same purpose.

Press Association Meet in Edmonton

Local Greenfield, Dr. Tory, and Other Speakers, Deliver Addresses.

The annual joint convention of Alberta and British Columbia publishers was held in Edmonton on Friday and Saturday of last week. The majority of the daily and weekly newspapers of the two Provinces were represented. Premier Greenfield, on Friday afternoon, gave an address on "How the Provincial Press May Help Further in the Public Affairs of the Province." He commended the press of Alberta for the campaign conducted during the current year under the heading "Taking Stock of Alberta," with the object of advertising the natural resources and capabilities of the Province. He deprecated in a friendly spirit the tendency to sensationalism occasionally evidenced, and thought that the example of dignity of the solid section of the British Press was more worthy of copy than the hectic methods of some journals.

An evening banquet given to the delegates by Mr. John Imrie, editor of the Edmonton Journal, the Premier gave a thoughtful address advocating immigration, and outlining a scheme under which this could be properly directed.

"Canada Forward" was the title of an inspiring address delivered by Mr. John Imrie, urging faith in our own country. The Friday sessions were concluded by a discussion on "Creating Reader Interest in Display Advertising" led by Mr. John Mackenzie, Strathmore.

Research Work in Alberta

The main address at Saturday's session was given by Dr. H. M. Tory, President of The University of Alberta, in which he asked the Press for their support in the encouragement of research work with the view of developing the resources of our province, stating that many politicians and people were ignorant of the results attained for the money spent in research work here. It had already saved the Province millions of dollars, and many lives. Research, he said, had in the past fifty years lengthened the span of life by twenty years.

On Saturday afternoon an interesting constructive criticism of the technical side of weekly newspapers was given by Mr. L. J. Ball, of Vernon, B. C., President of the Canadian Weekly Newspapers Association.

President Re-Elected

Election of officers took place on Saturday, the following being appointed for the forthcoming year:

President—L. D. Nesbitt, Bassano, Mail.

Immediate Past President—John Mackenzie, Strathmore Standard.

1st Vice-president—John Torrance, Lethbridge Herald.

2nd Vice-president—H. G. Thunell, Viking News.

Secretary-Treasurer—E. L. Stone, Red-cliff Review.

Executive—Chas. Clark, High River Times; G. C. Duncan, Drumheller Mail; John Imrie, Edmonton Journal; F. Turnbull, Red Deer Advocate; V. C. French, Wetaskiwin Times.

Visit Jasper Park. Following the convention a large number of the delegates spent a weekend at Jasper Lake, as the guests of the Canadian National Railway.

- Phone The Standard (17) •
- when you have an item of news •
- if you have a visitor at your home, let The Standard have their names. Report neighbours •
- hood happenings over the telephone. It costs you nothing •
- but a few seconds time, and you thereby assist in making this •
- a live, newsworthy local paper. •
- Your co-operation will be sincerely appreciated. •

A VICTOR FLEMING Production—"The Devil's Cargo"

With PAULINE STARK, WALLACE BEERY, WILLIAM COLLIER, Jr. CLAIRE ADAMS

The romance of one innocent girl and one good man caught in a shipload of human detritus.

Waves of excitement, storms of emotion, whirlwinds of entertainment—"The Devil's Cargo" has all the elements that make the perfect picture.

MEMORIAL HALL, SEPTEMBER 6th, 1925



Golf Sweaters and Sweater Coats

Just the Thing for These Cool Mornings and Evenings.

Priced—\$4.50, \$6.75, \$7.75 and up.
Both Ballantyne and Jaeger makes
GOLF HOSE to match sweaters \$1.50—\$2.50
Jaeger \$3.50 and \$4.50

MEN'S HEAVY SWEATERS \$3.50
for working
In combination colours.



Men's Fancy Cashmere HALF HOSE

just arrived 75c
to \$1.50

MEN'S WORK SOCK, 3 pairs for \$1.00
SEE OUR NEW 'AMMONIA PROOF SHOE'
Well made, easy fitting, with outside counter. A great work shoe \$4.50

A full range of Leather Vests, Mackinaw Coats, Pants and Overalls, Work Gloves, etc., for the working man always in stock.

MEN'S HARVEST SHOES
\$2.95

Thos. E. WRIGHT

"MFN'S BETTER WEAR"

Golf News

MEN'S CLUB

Considerable improvement has been made on the course during the last few days, but there is still some work to do and those members who have not yet done their share should get out before Friday so that the greens will be in good shape for the Ladies matches which commence this week end.

The men's section are reminded that they must arrange for the cards for the 27 holes for handicaps to be played on September 6th and 7th. Cards can be obtained from the Captain and he will arrange for partners. Any player not turning in cards for the 27 holes will have to play from scratch in all the Handicap Competitions this Fall.

New members will be welcomed in the competitions, and any who wish to join the club now can do so by applying to R. N. Gardiner, J. Van Tilbeim, or F. J. Dunn.

The President, J. Van Tilbeim, is donating prizes of golf balls for the best gross scores in each flight for the above mentioned 27 holes, and there are two cups to play for so that the only way for the novice to make a showing is to get out and practise.

LADIES' CLUB

The following is the draw for partners in the qualifying round for the Handicap Cup and Consolation Medal to be played on Friday, September 4th. 9 holes, stroke play. A gross score prize will be presented for the best score made in the round, and a special prize for the best score made by one of the season's beginners.

Players are advised to supply themselves with small rule books to carry for reference during the tournament, as the rules in the first round (stroke play) vary in some instances from the rules in force in the succeeding games (hole play). Please notify Miss Watson or Mrs. Van Tilbeim at once if unable to play on the 4th.

Dalemead

Mr. and Mrs. M. Van der Velde accompanied by some of their friends made a trip to Banff over the last week end.

Kathleen Thomas, from Gleichen, is visiting with her sister, Mrs. N. Aniston these days.

Grace and Lionel Gilbert and their cousin from Toronto left last Monday for a short trip to Banff.

An enjoyable social evening was spent at the hall last Friday, August 28, when quite a crowd gathered there for a dance. Local talent supplied the music.

Mr. and Mrs. E. T. Evers and family moved to their new home in Calgary last Tuesday, August 26th. They have resided in the community for about two years now, and during that time were active workers for the district's good.

Mineral, Que.—Exports of cattle to the United Kingdom continue to establish new high records. During the week ended July 16, 1925, a total of 1,592 head of cattle were shipped, bringing the total for the year up to 47,225 head. The total of exports for the corresponding period of 1924 was 35,299 head, and for 1923, 33,156 head.

Mrs. Ridley with Mrs. Whitehead, Mrs. Patrick with Miss Watson, Mrs. Williams with Miss Kayvett, Mrs. Wright with Mrs. Hill, Mrs. T. Chamberlain with Mrs. D. French.

Miss Gibson with Miss Brown, Mrs. Lydall with Mrs. Whitney, Mrs. Stockton with Mrs. Gardiner, Mrs. S. Chamberlain with Miss Goss, Miss Barton with Mrs. Rowe, Mrs. Pearson with Mrs. Hirtle, Miss F. Garrett with Mrs. Dunn. Note—An entrance fee of 25c will be charged.

Rosebud News

Mrs. W. J. Crowe and children returned from Wenk, B.C. last Saturday, having spent the summer holidays there with Mrs. Crowe's brother.

R. W. Brunner began threshing last Monday.

Mrs. A. Gow's pupils gave another recital in the home of Mr. and Mrs. P. Riley last Sunday, which was attended and enjoyed by about seventy-five. Ye scribble regrets being absent, which was unavoidable. Mrs. Gow and Mrs. Riley deserve great credit as well as all the pupils.

Mrs. Ade Gross has been ailing for several days.

Mr. Herminich, of the Schultz ranch was taken to the Drumheller hospital last Sunday, having been ill for several days previous.

We are informed that Mr. Walter Gross will have charge of the wheat shipping at the Taylor siding.

Mr. Bill Gow has been on the sick list.

Dr. Kempf still contends that we of this district are the favored ones. "No place like Rosebud" is his motto, and he says it in such a way that everyone believes him.

W. E. Payne moved his threshing outfit into the Beynon district the first of the week.

The Ladies Altar Society are giving a dance and also having a booth in the Rosebud fair, October 30th. Make your plans accordingly.

Miss Georgie Kempf left for her school this week.

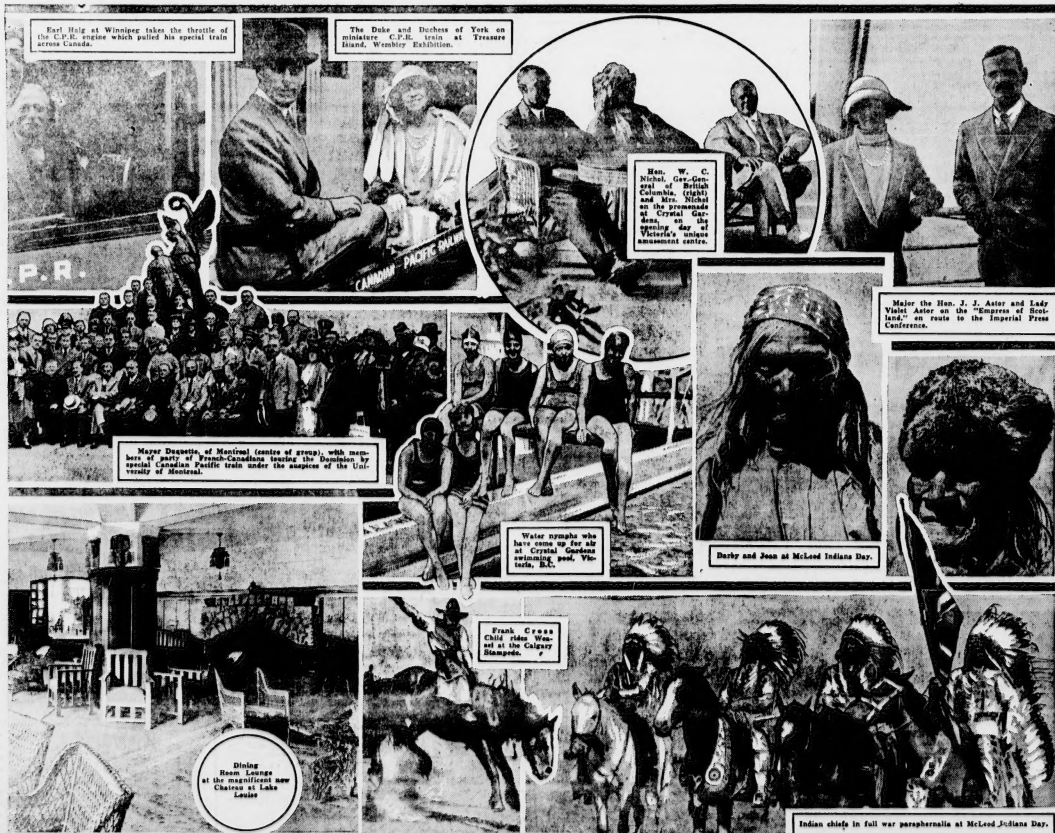
Toronto, Ont.—Production of motor vehicles in Canada, during the first six months of the current year has shown a substantial increase over the figures of last year. According to a bulletin of the Bureau of Statistics, 77,503 passenger cars were produced in the first half of 1924, while in 1925 the number had risen to 80,209. Motor trucks manufactured this year numbered 10,605, as compared with 10,102 in the first six months of last year.



Plenty of COAL

Stored in our yards—a reminder that you should be ordering your part of it now while the low summer month prices prevail. Immediate delivery. Before you forget it put down this phone number—32—and charge us to-day.

T. H. EVES
Strathmore





New Fall Millinery Now Arriving!

SMART STYLES in LADIES HATS for Fall are now on display. Our policy is to buy only one of each style so you may be sure of having something different. Call in and let us show you how reasonable are the prices.

A New Shipment of FALL HOSIERY

just placed in stock. This includes smart effects in Cashmere and Silk and Wool lines in Mottled and Check designs. The prices are most reasonable.

Ladies Cashmere HOSE
Black, Brown, and Fawn, at 75c
Fancy ribbed, in shades of Brown and Navy, at \$1.00
Silk and Wool in Black and Silver, Brown and Silver, etc. in pretty mottled effect, at \$1.25

A SNAP —in— Ladies Coats

For Four Lucky
Buyers.

Four only of these Coats left. Just suitable for these chilly evenings. The styles are right, and prices were up to \$25.75. Now on sale at —

\$10.75

OUR MEN'S WEAR DEPARTMENT Offers You This Week A New Shipment of

Flannel Work Shirts

These are the famous G.W.G. brand, made roomy, and of strong material, and include lines in grey or khaki military flannel, just the thing for fall wear. Special values at \$1.95 \$2.50, and \$2.95

OUR GROCERY DEPT. IS A BUSY PLACE THESE DAYS! The Reason? Good Quality and Right Prices!

Soda Biscuits, dollar size for 75c
Soda Biscuits, family size for 25c
Pork & Beans, Libby's large tin \$1.00
for \$1.00
Raisins, Sunmaid Seedless, 5lbs. 60c
Dates, choice Hallowi Bulk, 2lbs. 25c
Figs, large Sargona cooking, 2lbs. 25c
Gold Soap Special, 17 bars for \$1.00

YOUR PRESERVING NEEDS AT MONEY - SAVING PRICES

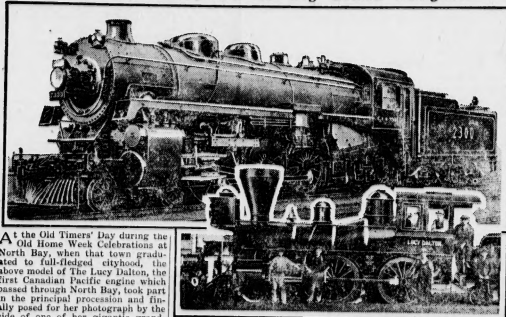
Rubber Rings for jars, 3 doz. 25c
Gen Sealers, quarts, per doz. \$1.50
Perfect Seal Jars, quarts, doz. \$1.50
A full line of Spices and Vinegar for pickling.

MOST EVERYBODY TRADES HERE! WHY NOT JOIN THE CROWD?

GATENBY & FISHER

Successors to R. Fox
Phone 28 Groceries, Phone 100 Office and Dry Goods

Little Lucy Dalton and Her Big Grand Daughter



At the Old Timers' Day during the Old Home Week Celebrations at North Bay, when that town graduated to full-fledged cityhood, the above model of The Lady Dalton, the first Canadian Pacific engine which passed through North Bay, took part in the principal procession and finally posed for her photograph by the side of one of her gigantic granddaughters, who nowadays perform the duties once carried out so laboriously by Lucy herself. The model was constructed in the Canadian Pacific shops in North Bay and of Ontario for the Old Timers' celebrations, and many were the happy

plans, are regularly inspected for leaky smoke stacks or ash pans that scatter fire into the woods. The railway fires

raising stories told of the days when, half a century ago, the railroad was first pushing its way through the barren wilderness which was then North Bay.

HOW RAILWAYS PREVENT FIRES
The engines of all Canadian roads, drawing trains through forested re-

LOCAL JOTTINGS

Don't forget that September 15th is the date of Strathmore School Fair, which will have a larger number of entries than ever before. More details will be given next week.

One of Strathmore's pioneers, Mr. R. McCann, is at present in the General Hospital in Calgary. He had a severe illness, but is now doing much better.

An interesting visitor to Strathmore last week was Mr. T. Robinson, of Rhodesia, South Africa, who is at present on a round the world trip. Robinson is a government surveyor in Rhodesia, and was much interested in the irrigation system here, over which he was shown by Mr. G. H. Patrick.

While on his way back from Calgary early Friday morning, Karl Atkins, better known as "Shorty", of Arnold Motors, met with an accident, his car turning over in the ditch. The car was smashed up considerably, but "Shorty" escaped without a scratch.

As will be seen from our advertising columns, Mr. S. Armstrong has opened up business as a plumber and flammish in the rear of the Strathmore Hardware.

Carsland and Kroma met in a baseball game on Sunday afternoon at Carsland, Carsland won out by a 13-9 score.

Next Monday, Labour Day, is a public holiday, and all stores and places of business will be closed.

Back to school now for the kiddies. Most of the schools throughout the district opened yesterday.

One of the best Trade-Home arguments we have ever seen appears in the advertising of the Strathmore Trading Co. In another column of this issue. Money talks, and when it talks in the comparison between Strathmore and Calgary prices, it says "Trade-Home." The title "Pay-Before-You-Git-It" for the mail order store is a wonderfully ingenious one.

OF LOCAL INTEREST
Readers are requested to send in items for this column not later than 12 o'clock Monday noon preceding day of publication. All local news items are welcomed by The Standard, Phone 17 or 68.

Brooks Tower Council are taking up the matter of providing electrical energy, through Mr. R. A. Brown, President of the Bassano Electrical Supply Co., the power to be supplied by the Bassano Dam. Brooks is working on the same scheme as that presented to Strathmore, which is in abeyance pending the decision of the C.P.R. as to increasing the electrical units at the Dam.

When doing your shopping, don't forget that this is "Sally Ann" week.

Dr. Hiram N. Savage, Consulting Engineer, of Berkeley, California, will visit Strathmore for a couple of days this week, as the guests of Mr. R. S. Stockton. Dr. Savage is one of the most outstanding engineers on the American Continent, and was supervising engineer for the U.S. Reclamation Service during the construction of some of the big irrigation projects in the States. He will address the Calgary branch of the Engineering Institute of Canada on Friday evening of this week.

Random Rhymes

By W. H. Currie

Here her whate left of PHILBERT A.
Who let his Camp Fire get away.
Though PHIL ran fast, the fire ran faster,
And PHILBERT shared in the disaster.

Old SILAS K. was level-headed
And fire at HOME he'd always dreaded.

But in the WOODS he'd clean forgot
That Fire is FIRE WHEREVER met!

A splittly dame was Minnie MAY.
"Ain't Nature just too sweet," she'd say.

The picnic fire that MIN forgot
Burnt off a forty acre lot.

Said ANDY GUMP, "I like it rough.
I like this red-blood backwoods stuff!"

Then lit his fire against a stump—
For such a man was ANDY GUMP.

FLAME THROWERS ABROAD

Nine out of ten forest fires this season have been caused by smokers, campers, hand clearing operations of settlers and other human causes that indicate reckless conduct.



STRATHMORE WAR MEMORIAL

Which will be completed by the unveiling of stone bearing names of men of the district killed in service, on Sunday, September 6.

There is still a debt of \$2,300 on this building, which it is hoped to clear off this year.



Come--Get Your Hunting Supplies!

Morning and evenings are gettin' a bit frosty. 'S pose you can't wait for the first trip out after the Flyin' Mallards, the Mud Hens and the rest o' the wild game headin' south now?

How are you set for Hunting necessities? Lots of great "buys" here now. Like Winchester and Cumeek Shells. Try the New Opal Repeater Shells. Get Your License Here. Season opens September 15. A Full Line of General Threshing Supplies.

STRATHMORE HARDWARE



ROCKYFORD NEWS

The Great-West Life

ASSURANCE COMPANY

FRED H. HUNTER

DISTRICT REPRESENTATIVE

Deal with your Home Representative.
Service at all times.

Phone 7

Rockyford, Alberta

U. S. L. Batteries

All-rubber cases. Carrying our personal guarantee.

11 plate	\$18.00
13 plate	\$20.00

ROCKYFORD MOTORS

THRESHERS!

We make a specialty of service for your wants, to assist you to keep your outfits going without delays.

EVERYTHING IN THRESHING TIME NECESSITIES

THE POOLE HARDWARE

Phone 29,

Rockyford, Alberta

SHOWING AT ROCKYFORD THEATRE

"The Fighting Coward"

A Comedy - Romance by Booth Tarkington

Also a Comedy and Riddle Riders Serial

SATURDAY SEPTEMBER 5th, 1925

"Try the Drug Store First"

School Supplies

Everything for the teacher and the student at city prices.

Rockyford Drug & Confectionery Coy.

Phone 23

Phone 23

Rockyford

The Gaiety Girls are holding a dance in Rockyford on Friday, September 4th. A good time assured.

The Ladies Club will meet on Thursday, September 10th, at the hall, for the election of officers for the next six months. The ladies held no meeting in August, but instead, accepted the invitation of the members of the Ladies Club to be their guests at their meeting last Thursday. About fifteen ladies went, and on their return were all sounding the praises of the hospitality of the Ladies Club. The meeting on Sunday was very largely attended, and exceptionally successful. A criticism will appear in next issue.

GOLF TOURNAMENT AT ROCKYFORD

Drumheller Golf Club paid a return visit to Rockyford on the 16th last and engaged in a friendly interclub match. The weather was not favourable for golf, but a pleasant time was had. The results of the day's play showed a win for the home team in both the singles and tournaments.

The following is the result:

Singles—9 holes	
Drumheller—	
Dickson, S.	1
Patton, W. R.	0
Woodward, A.	1
Branson, T. S.	0
Smith, E. T.	0
Cooper, H.	0
Dwyer, J.	0
Shearlaw, J.	0
Birks, F. C.	0
Parsant, T.	0
Ablowitz, H.	0

Total Rockyford—	2 1/2
Black, J.	1/2
Knigh, R.	1/2
Kettenbach, A.	1/2
Brown, E.	1/2
Langender, P.	1/2
Rangster, A.	1/2
Walker, W.	1/2
Williams, H.	1/2
Marnoch, A. C.	1/2
Carpenter, W.	1/2
Dorsey, S.	1/2

Total 10

Four-ball Foursome

Dickson and Patton 9, vs. Black and Knight 1.	
Woodward and Branson 9, vs. Rangster and Sangster 1.	
Smith and Dwyer 9, vs. Walker and Williams 1.	
Shearlaw and Birks 9, vs. Marnoch and Marnoch 1.	
Turnant and Ablowitz 1, vs. Dorsey and Carpenter 0.	

Totals—Drumheller: 1, Rockyford 4

A. E. B. DENOVAN

L.R.C.P. & S. (London)

M.D.C.M. (McGill)

Physician and Surgeon

Office at Rockyford Hospital

PHONE 48

J. B. McGUIRE, L.L.B.

Barrister, Solicitor, Notary

Insurance of all kinds.

Money to Loan

Phone No. 1. House Phone No. 36

Rockyford

DR. R. H. DENHOLME,

D.D.S., Calgary

will be at Rockyford every

WEDNESDAY

Sited at McGuire's Office,

Phone 1.

Letter To The Editor

RURAL HIGH SCHOOL OR CONSOLIDATED HIGH SCHOOL

To the Resident Ratepayers of the school districts in the vicinity of Rockyford:

There has been considerable agitation during the past few months concerning the lack of educational facilities in this part of the country for students who have passed the eighth grade or public school examinations. In many cases these young people are being sent away to other communities where it is possible to attend high school and in other cases the parents are moving to the cities to enable them to continue the education of their children. In the former instance the children are usually sent to live with strangers at a time when they most need the influence of their own homes, and in either cases their education is retarded on account of the expense to their parents or guardians. Worse still, perhaps the larger number of these students are compelled for pecuniary or other reasons to leave school altogether, and this at a time when their unfinished educations are insufficient to earn for them a livelihood and their youth prevents them from earning a living by manual labor.

Some will say, as they have said since the beginning of time, that what was good enough for the parents is also good enough for the children, but people who adopt that attitude are not usually the ones who are responsible for the advance of civilization, and it is to the credit of Canada that these people are very much in the minority at the present time.

The value of a high school education is a subject that has been somewhat threadbare, but it is none the less important, and we hope to make it as foremost thought in the minds of the ratepayers of this community for the next few days, at least, by making an organized drive for the establishment of a Rural High School.

Full provision has been made in the School Ordinance of the Province (Sections 56 to 62) for the formation of a local High School District and the Department of Education is willing to do all in its power to assist in the organization. The Government grant is very liberal, but in addition to this, regular grant they will contribute a high percentage towards supplying the necessary equipment.

The cost of building and operating a High School of this kind is moderate so far as the individual taxpayer is concerned, owing to the fact that it is borne by a much larger community than that comprising the ordinary public school district.

Each separate school district desiring to join the proposed Rural High School District must submit to the Department of Education a petition signed by not less than twenty-five per cent. of the resident ratepayers in that district, asking the Department to authorize a vote to be taken. For this purpose blank petitions have been furnished to interested parties in the various school districts who will undertake to secure the required number of signatures.

If a sufficient number of districts are interested the Department will send a representative into the community to explain the Act governing the formation of the Rural High School District, and will furnish all necessary figures to show what will be the probable rate of taxation.

The vote will be taken over the petitioning districts as a whole and not as individual districts, except that Glenora S. D. in which Rockyford is situated, will not be allowed to vote

until the outlying school districts have voted in favor of the scheme. If a majority of the votes in the outlying districts are in favor of the High School then Glenora S. D. will be allowed to vote separately. Provided the vote of Glenora S. D. shows a majority in favor of the High School it is only necessary for the Minister of Education to approve of the scheme and determine the boundaries.

INTERESTING ANNOUNCEMENT

Word comes from Montreal that the great family newspaper The Family Herald and Weekly Star has been enabled to reduce its subscription price to One Dollar a year. This rate will be interesting news in every Canadian home where the Family Herald is known and to many who will avail themselves of the offer. Two Dollars a year The Family Herald and Weekly Star was generally admitted to be good value in fact big value, but now reduced to One Dollar a year, it will certainly be the marvel of the newspaper world.

Canada is proud of that great Weekly, and has every reason to be so, as it is the superior and few equals in the world today. The Publishers announce that notwithstanding the change in price every feature will not only be maintained but improvements will follow. The Publishers are fortunate in being in a financial position to do this, and Canadian housewives are the beneficiaries. When the new rate is made known it certainly will bring a rush of subscribers to the Family Herald. One Dollar a year is a small amount for such a great paper.

The total number of students in Canadian universities and colleges in 1924 was 52,439, or nearly one in eighteen of the total population, according to a bulletin issued by the Dominion Bureau of Statistics. Under the category of colleges, the total number in 1924 was 83. Of this total number six are agricultural, two technical, two law, one dental, one for pharmacy, one for veterinary science, 28 theological, 39 affiliated, one school for higher commercial studies, one college of art and one military college.

During the coming winter Canada will see the debut of a new transportation device known as the Snow-motor. This consists of two hollow cigar shaped cylinders or drums to which flanges, resembling car wheels, are attached. These drums are fixed to an automobile or tractor in the place of the wheels and, by rotating actually float the machine over the snow. The snow-motor is regarded as especially valuable in the transportation of lumber; it can negotiate snow of any depth and can operate in countries where other methods of transportation are impossible or too costly and can also make roads which other vehicles can use. It is manufactured in Detroit and will be on the market in Montreal during the coming winter.

Schools Open

The schools in Rockyford and district opened for another term on Tuesday, September 1st, with a good attendance of pupils. The following is a list of schools and teachers in Rockyford and districts tributary to Rockyford:

Glenora S.D., Rockyford, Mr. D. L. McDonald, principal; Mrs. E. McCrea, primary teacher; Glenora S.D., Tutor, Mr. A. Bradwell; Layden S.D., Rockyford, Miss D. Erwell; Jarvis S.D., Rockyford, Mr. J. Mestling; Hines S.D., Rockyford, Mrs. A. Cummings; Robt. River S.D., Mr. D. McKay; Sayre S.D., Mr. Lomax; Rosenthal Heights S.D., Rockyford, Miss A. Taylor; Rosenthal Valley S.D., Rockyford, Mr. J. Murphy; Westmore S.D., Rockyford, Miss A. Peters; Valley Garden S.D.—Mr. W. Taylor.

2 Necessary Things

A GOOD BATTERY
GOOD BATTERY SERVICE

We have the best of both

F. W. GIBSON

Exide Service Station

Exide
BATTERIES

CHEVROLET is the best value in the market. Ask for a demonstration ride.

Smilin' Charlie Says



"It didn't take that economy idea long to get to th' beach"

Beware of 'Pedlars' and People You Do Not Know

When you want them, you can't find them.

Beiring-Crowe
OPTOMETRISTS

Let them get the "experience" or some one else.

Make Good Glasses
806 First St. West. M1850
Alberta Corner.

Your eyes are too valuable to be "practiced" on.

Exact testing can not be done except in a properly equipped office.

— CALGARY —

Our 20 year's experience, and reputation in fitting over 15,000 people, is at your disposal. WHY TAKE ANY CHANCES?



Wonderfully Delicious : FRUIT :

PEACHES, PEARS, PLUMS, APPLES, ETC.
We cleaned up part of a car of fruit last week. We have bought part of another for this week. We can save you time and money by trading here.

Strathmore Prices v. Calgary Prices

We were shown a price list from one of Calgary "Pay before you get it" stores, and for comparison we publish these two lists.

CALGARY Pay Before You Get It Stores.

No taxes, No homes,
No nothing in this
district, only your
order and your money
with it.

Case Asst. Vegetables	at	\$4.32
100 Sugar		\$7.95
2 Sacks Flour		\$9.50
20lbs. Coffee		\$10.20
4 Vanilla Extracts		.76
Box Soda Biscuits		.90
4 Lemonade		.76
40lbs. Lard		\$8.20
1lb. Old Chum		\$1.65
10 Pels Naptha		.88
4 Tins Pears		.72
4 Tins Cherries		\$1.00
Strawberry Jam		.76
12 Pink Salmon		\$1.75
16 oz. Bovril		\$2.55

Total \$51.90

STRATHMORE TRADING

Goods open for your
inspection, 30 day
account for your ac-
commodation. Taxes
paid here. Live here.
And a booster for this
district.

Case Asst. Vegetables	at	\$4.32
100 Sugar		\$7.60
2 Sacks Flour		\$10.70
20lbs. Coffee		\$9.00
4 Vanilla Extracts		.85
Box Soda Biscuits		.75
4 Lemonade		.90
40lbs. Lard		\$8.50
1lb. Old Chum		\$1.60
10 Pels Naptha		.85
4 Tins Pears		.85
4 Tins Cherries		.90
Strawberry Jam		.85
12 Pink Salmon		\$1.75
16 oz. Bovril		\$2.35

Total \$51.77
Saving13
Plus inspection of
goods.
Store in your district.

The Strathmore Trading Coy.

"THE BEST FOR LESS"

A. D. Shrimpton, Mgr.

Phone 87 Drygoods 18 Groceries

Craigantler News

Cutting of wheat, at time of writing is practically over, and some oats have already been cut.

Almost one thousand dollars was subscribed for a holiday to Buffalo Lake. Bill was much refreshed as he had not had a holiday in years.

Mr. and Mrs. W. Dankworth and family were on a holiday to Buffalo Lake. Bill was much refreshed as he had not had a holiday in years.

Doc Watson, of Delta, was in the district. He left for Arrowwood. Doc is kept busy all the time.

There has not been any frost so far in this district to do any harm to growing crops. The wheat and oats are too far advanced now, however, but there is the spring feed, and alfalfa second cutting that might be hurt if frost came at this time of the year.

Mr. L. H. Lovelands has his usual good crop again, and he has a large staff of harvest hands around. His garden is as usual, the best in this part of the country.

Mr. Turnquist is making progress towards recovery after his long illness.

Standard Notes

Miss Georgia Staustman, who has spent the summer at the home of Mr. and Mrs. E. L. Wirt left on Monday's train for Calgary for her school duties in Denison, Iowa. She was accompanied by Miss Eunice Envelands as far as Minneapolis, where she will en on to Mason City, Iowa, where she will

attend high school during the winter

Mr. and Mrs. E. L. Wirt motored to Calgary on Monday.

Mrs. G. Henderson and little Nonie Henderson were visitors at Mr. and Mr. Knowlton's home last week.

Threshing commenced on Thursday morning in this district, when Mac's Sorensen's outfit started threshing for E. A. Wagner. The average yield so far has been between 25 and 30 bushels on the summerfall and between 17 and 20 on the stubble. Threshing in general will commence here about Wednesday of this week.

Mr. J. W. Hober has been engaged to teach the intermediate grades in the Standard school for the coming term. Mr. and Mrs. Hober will live in one of Mr. J. P. Hansen's cottages in the north-west end of town.

The Misses Martha and Cordie Peden returned on Monday to resume their school duties after spending a pleasant holiday at Rosebank and Winnipeg, Man.

Keoma Notes

Mr. and Mrs. H. Nelson are to be congratulated on the birth of a daughter on August 21. Mother and child are both doing fine.

Mr. Percy Ferris returned home with Mr. Attwood last Wednesday, after staying with his friends, the Hanbys, for a few days.

Mr. Charlie Vanderveide has bought a new threshing outfit.

The Keoma-Kathryn School Fair will be held in Dufroy on Tuesday, September 1st. It is to be hoped that a good assembly of parents and friends

will be present to encourage the work of pupils and teachers of the school fair district.

Mrs. Sidney Thorpe, of Calgary, is visiting her mother, Mrs. Hull, in Keoma for a few days.

Mr. Leroy Clarke journeyed to Olds Saturday to bring back his McLaughlin car, which is being repaired.

Rev. Mr. Attwood, of Ogden will be preaching in Keoma at 7:30 p.m. on September 12th.

Mr. Jack Prickett is back again in the district with his family, after visiting the coast states during the winter and spring months.



NOT HALF AS FIERCE AS HE LOOKS
This Maori tribesman of New Zealand is not decorated for a gambler on the warpath. He's merely exhibiting a bit of strikingly artistic facial

Social-Personal

Mr. and Mrs. W. M. Marshall, of Son Grant, now of High River, visited Strathmore Wednesday and Thursday.

Mr. and Mrs. P. J. Whyte and family, also former Strathmore residents, and now of Coeur d'Alene, Idaho, were also in town for a couple of days renewing acquaintances. They have been on an extended tour through the Rockies and Alberta.

Miss Margaret Watson spent several days holiday in Edmonton last week.

Mrs. J. Mackenzie arrived back Saturday, after a week's visit with Mrs. J. Snape, at Coonessa.

Mrs. Dan Kehoe is at present in Calgary High Cross Hospital, suffering from typhoid fever. She is now reported improving.

Miss Nellie Stedfeld, of Youngstown, on a visit to Strathmore as the guest of Miss Hilda Frouling.

Mr. and Mrs. H. Aldridge are visiting with Mr. and Mrs. W. K. Vickery.

Mrs. Fred Moore, of Leaside, is visiting with her sister, Mrs. T. Milner.

Mr. J. P. Voermans had a visit last week from his brother, Mr. Jan Voermans, and his wife. They are now dairymen at Whitford, Montana, and getting along well, though Mr. Voermans admits that the people here have got along well since 1913, at which time he left for Montana.

Shirley and Edith, daughters of M. and Mrs. M. S. Hirtle, left Saskatchewan, on Monday on a cross-continent journey, which will land them in Strathmore on Friday morning on the Trans-Canada. They have been away from Strathmore for over two years.

Mrs. Fred Bear was called to Clearholm to her daughter, Mrs. Earl Anderson, who was taken to the hospital and operated on for appendicitis. Mrs. Bear will bring her granddaughter, Mary, back to Strathmore with her.

Mrs. Mayhew and son, Mrs. Higgins and Miss Dempsey, of Illinois, and C. M. Ekstrom and family, of Aldridge, were dinner guests on August 27th. J. D. North and family. The occasion being the reunion of three sisters and one brother. The first in nine years.

Mrs. J. W. Giffen and family left Strathmore on Saturday for Edmonton, after a three weeks' visit.

Mr. and Mrs. H. Backs are rejoicing in the birth of a daughter last Wednesday.

Miss Esther Ferguson is visiting with Mrs. Thos. E. Wright.

Weddings

The marriage took place on August 15th, at High River, of Miss Mary Eliza Harwood, of Strathmore, to Mr. L. Morton, of Calgary.

The happy couple are well known locally, the bride being a daughter of Mrs. Geo. Snaith, and for some time employed with the Strathmore Trading Company, while the bridegroom has been engaged in carpenter work here this summer for Mr. S. Hirtle, and was a member of Strathmore baseball team.



"OUT — A MILE!"

When the movie bathing beauties down California way get tired of carrying before a battery of cameras — they choose batteries of their own — they start a baseball game. At least so the overheard press agent voice who sent this photograph along as a proof of his story.

You see these beautiful beauties are in constant need of exercise to keep

their figures within the much desired

"perfect 26" class and hold their jobs. And when you look at the two shown above, really don't you think they're showing good form — as baseball players?

That's Blanche Mahaffey sliding for the bag with Kathleen Collins about to tag her out. Looks like Blanche's hard slide was a little short and, as a fan would say, she's — "out a mile!"



Strathmore joins in the Paramount Week Celebration!

Memorial Hall, Strathmore

Saturday, September 12

Thomas Meighan's

Latest and Greatest Picture

"The Man Who Found Himself"

The Good Luck Star at His Best
COMING — Other Great Paramount Pictures.
Watch for Announcements.

Saturday, September 5th
"The Devil's Cargo"

Announcement on Front Page.

DON'T BUY A CAR!

Until You See the
NEW MODEL FORDS

At Our Garage on September 20.
Arrange trades on your old cars immediately to protect yourself. The new models are not any dearer than the old ones.

See the FORD TON TRUCK and GRAIN BOXES, also the FORDSON TRACTOR.

STUDEBAKER

A new Studebaker Special now on display. Ask for a demonstration ride. We have the local agency.

As the grain hauling season is drawing near now is the time to place your order for WAGONS. Several used Wagons for sale.

Buy At Home and Watch Strathmore Grow

ARNOLD

MOTORS
Phone 31 FORD AND I.H.C. DEALERS Strathmore, Alberta

Our Constant Aim

Is to keep our line of Groceries complete. Fresh Fruits and Vegetables in season. An always-complete supply of Canned, Bottled and Package Goods. And lower-than-elsewhere prices.

M. B. GARRETT

Phone 62, Strathmore, Alta.

Enamelware Special

A large assortment in stock of McClary's 3-coat Enamelware, at the price of 2-coat.

Rubber Belting

A large stock of the famous Goodyear Klinglitz Rubber Belting, 2 to 6 inches wide.

Threshers' Supplies

Belt Dressing, Leather and Metal Lacing, Pump Oilers, Wrenches, and Tools of all kinds. Threshers Hard Oil, Cup Grease, Lubricating Oils, Axle Grease, Cook Car Equipment, etc.

Barbor & Craddock Hardware

Phone 30, Strathmore, Alberta

Old Bill's White RESTAURANT

The only white restaurant in Strathmore. Located at the Strathmore Hotel, Third Street. Good meals at all hours, and at reasonable prices. Board by the week or month.

Catering for Banquets, Sports, and Picnics a specialty.

**PRINTING**

We always keep our type and machinery up-to-date so as to be able to supply what you want, when you want it, and as you want it.

Every description of Commercial and Society Printing at Competitive Prices.

Our plant is fully equipped.

Phone 17 or 68 for quotations.

Rush Jobs given special attention.

Strathmore & Bow Valley Standard

Phones 17 and 68,

Strathmore, Alta.

Baintree

Mr. Thomas Cullen, of Kitchissippi, is visiting brother Chris, and Miss Edna on the old ranch. As many of you are aware, the Cullen family settled here at least twenty years before Baintree was born in the imagination of McKenzie and Mann. Crops are very poor in the Kitchissippi district, these having been no rain since early June, and Tom is highly pleased with the outlook here. He brings back word of A. W. Barnes and others who are now living in the north. Although his health has been very indifferent for some time "Art" is still raising white faced colts. His faithful henchman "Little Gargie", is still with him, and like the Transient Johnny Walker, is "still going strong."

On Wednesday evening, Miss Edna Ross entertained the young people of the neighborhood in honor of her friend, Miss Fae Troth, who will resume her studies in Calgary at an early date. All those who attended were highly delighted with the evening's entertainment.

Messrs V. C. Chapman and Carl Brown are the joint owners of a new threshing outfit.

The local school house presented an animated appearance on the afternoon of August 27th, when the Community Club entertained the members of the Rockyford organization. The evening was unique in the history of the district, and many of those who represent are hopeful of seeing other meetings of the same character held in the near future. Following a short programme of musical selections and readings, afternoon tea was served by the Baintree ladies.

The announcement, made recently by Premier King, that the new Canadian flag would still be adorned with the "Union Jack" must have been a source of pleasure to all who love and cherish British connections and institutions. What is the matter with the old flag anyway, that a change seems necessary? Like the "Sea Girl" islet, from whence it came, its record is imperishable as time itself. In the sliver folds was conceived the first spark of liberty for the shackled slave. Wherever it flies all are assured of a fair trial, liberty of speech, and the right to worship God as the conscience dictates. What more can anyone desire? When danger stalks in the byways of the earth, the "crosses" there form a safe and sacred refuge for men of every colour, creed and nationality. In the waterways and islands of the far east and south, it is feared and respected as no other national emblem is. And the long line of illustrious men and women who have proudly served under it, clearly indicates the "Banner of Britain" can inspire in the peaceful pursuit of life, as well as under the red light of battle. May it wave for ever!

Bicycling Keeps Her In "Diving Trim"

Maintaining physical perfection, no all athletes know, means training, training, training all the time. Just in what form that training is done makes a difference, too.

Miss Betty Baker, Olympic woman diving champion and member of the Ambassador Girls' Swimming Club

The Union Bank Passes

Royal Bank Took Over Yesterday

Monday, August 31st, witnessed the passing out of existence of the Union Bank of Canada, and those who have been associated with the Union Bank of Canada, whether in the capacity of employees or as clients, feel regret at the extinction of the only great Western bank, though probably the amalgamation with the Royal will be in the direction of greater banking efficiency.

The Union Bank has a number of branches in this district, all of which will be continued by the Royal. The Strathmore Branch was opened in 1905, under the management of Mr. Jos. Van Tighem, who has built up the business with a remarkable degree of success since, and whose record is equalled by very few bank managers in the West.

Other branches were established later at Langdon, Carleton, and Standard.

Royal Bank has 800 Canadian Branches

A statement issued by the Royal Bank, dealing with the amalgamation, says in part:

In a little over fifty years, The Royal Bank of Canada has grown from a purely local bank to an institution of international importance and today holds a 16th-most position amongst the great banks of the world.

The Royal Bank of Canada was incorporated in 1869 as "The Merchants Bank of Halifax." Its name was changed to the present title on January 1, 1901. The Head Office was transferred from Halifax to Montreal on March 2, 1907.

During the last two decades, a vigorous policy of expansion has been followed. The assets of The Union Bank of Halifax were purchased by The Royal Bank of Canada on November 1, 1910; of The Traders Bank of Canada on September 1, 1912; of The Quebec Bank on January 2, 1917, and of The Northern Crown Bank on July 2, 1918.

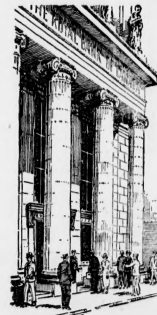
The Bank's facilities for serving the public in Canada have been greatly increased by the purchase of The Union Bank of Canada, announcement of which was made by The Minister of Finance at Ottawa, on May 22, 1925, and which was unanimously ratified by the shareholders of both banks on July 2, 1918.

The purchase of The Union Bank of Canada has added another 270 offices to The Royal Bank's original chain of branches in Canada, thus giving the Bank a total of over 800 branches in the Dominion and more than 100 abroad. The merger will bring the total assets of the Royal Bank of Canada well over 700 million dollars with deposits of over \$600,000,000.

The Union Bank of Canada was established in 1865 and has been regarded as particularly a Western Bank. Its Head Office was in Winnipeg and the majority of its branches served the farming section of the Prairie Provinces.

**HON. R. B. BENNETT, K.C., L.L.D.**

Who will unveil the Strathmore War Memorial on Sunday, September 6th, at 3:30 p.m.

**To Our Union Bank Customers—**

We extend a sincere welcome with the assurance of considerate attention, courtesy and a helpful co-operation.

Our facilities for serving you lie in the fact that we have over 900 branches backed by resources of over 700 Million Dollars.

The Royal Bank of Canada

SERVING CANADIANS SINCE 1869

PAULINE STARKE HAS FINE ROLE IN "DEVIL'S CARGO"

Pauline Starke, recently seen in support of Pola Negri in the Ernst Lubitsch production of "Forbidden Paradise" for Paramount, has, perhaps, the finest role of her lengthy picture career in the cast of "The Devil's Cargo", another Paramount—a Victor Fleming production, coming to the Memorial Hall on September 5. Miss Starke is featured with Wallace Berry, William Collier, Jr., and Claire Adams. Her role is that of the daughter of the proprietor of a saloon and gambling hall in Sacramento, the scene of the story, which is one of California seventy-five years ago.

"The Devil's Cargo" is said to be one of the fastest moving stories you've seen in some time.

Sponge Cake

And a score of other equally delicious Bakery Goods come from our ovens—fresh daily. Try them and be convinced of their wholesomeness.

PATTEMORE'S BAKERY

Phone 97, Strathmore



Every Woman Needs A Sink
Why get along without a kitchen sink any longer? Here is a new SMP Enamelled Ware Sink, the very latest. Made of rust-resisting Armco Iron, with three coats of pure white enamel, strong as on both tubs. Size 20" x 30" x 6" deep, with 1" back, complete with strainer, brackets, all fittings and directions for setting up. A great labor saver.
Price, complete, \$13.00.

The SMP Enamelled Drain Board shown above is made to fit the SMP Enamelled Ware Sink, or all standard sinks. Size 20" x 24". Has the same material and enamel as SMP Sinks and is complete with brackets and fittings for setting up. A great labor saver.
Price, complete, \$6.50

For sale by plumbers and hardware stores throughout the country, or

SHEET METAL PRODUCTS CO., LTD.
MONTREAL TORONTO WINDSOR
EDMONTON VANCOUVER CALGARY

For Sale in Strathmore by
Barbor & Craddock
— and —
Strathmore Hardware

Read the Advs.

The Canadian Oil Co. En-Ar-Co OILS - GREASES

See us for Oils, Greases, Kerosene and Gasoline for threshing. We can save you money, and guarantee our oils to be as good as any oil costing 25c to 50c a gallon more.

The "STAR" Is the Car. See the new models at— White & Son GARAGE Strathmore, Alberta

Risdon's Machine Shop STRATHMORE

General Machine Work, Welding, Brazing, Pipe, Etc.
Machine Shop Phone 13 — Residence Phone 27
BRING ME THE REMAINS

THE PIONEER MEAT MARKET



CHOICE STEAKS
T-Bone, Sirloin, Porterhouse, Club or Round Steaks of the finest and tenderest cuts — delightfully tasty when broiled or fried—shop for them here.

GEG. SNAITH

Phones: Store 25, Residence 70

JOHN DEERE TRACTORS, GOODISON SEPARATORS, HART-PARR AND WATERLOO CHAMPION SEPARATORS.

Get Our Prices And Descriptions

Tractors & Separators

H. J. ANDERSON & SON

Farm Implements, Tractors, Etc.
Strathmore, Alberta Phone 67

The Strathmore Hotel

Strathmore's Popular Hostelry.
Good Rooms at Reasonable Prices.

ROBERT INGLIS, — — — Proprietor

KING EDWARD HOTEL STRATHMORE

A well-appointed eighty-room building, with modern conveniences. Hot and cold water, steam heat, baths.

Special terms for permanent boarders. Furnished suites.

THE COMMERCIAL HOUSE
F. K. Miller, Manager

STRATHMORE & BOW VALLEY

STANDARD
Published Every Wednesday
Annual Subscription (paid in advance) \$2.00
U.S.A. & Foreign \$2.50
Editor and Proprietor — John Mackenzie
Member, Canadian Weekly Newspapers Association and Western Selected Town Weeklies.

Legal Advertising, 15 cents a line for first insertion, and 10c a line for each subsequent insertion—8 lines to the inch. Readers, 15 cents a line, last Proof, Astry, and Want Ad. advertisements, 2 cents per word 1st issue, 1 cent per word each subsequent issue. Large display ads, 50c to \$1.00 per line, 25 cents each additional line. Display adv. rates on application, ask for Rate Card. Special positions extra.

Terms—Small or transient advs. cash with order. Contract ad. accounts due 1st of month following insertion. Changes of advertisements must reach this office not later than noon each Monday.

Notices of entertainments, meetings, sales, etc., at which admission is charged, articles sold, or a collection taken, with the exception of actual church services, will be charged for at regular advertising rates.

The publisher is not responsible for opinions expressed by correspondents.

"THEIR NAME LIVETH FOR EVERMORE"

The time has come for us in Strathmore and district to unite in paying tribute of respect to departed merit. Almost two hundred men from hereabouts enlisted during the Great War. Of these thirty paid the supreme sacrifice, and on Sunday a monument bearing the names of these men will be unveiled by Hon. R. D. Bennett in the grounds fronting on the Memorial Hall.

So long as we do not forget the War, we lessen the prospect of a future conflict, more ghastly in its operation and its effects than the one from which the time is just beginning to recover.

In Canada we did not feel the dire results of war, thanks to the Allied navies and to the men who put themselves between us and the agencies of destruction. But let us not forget that in a case of victory for the Central Powers, Canada and other parts of the British Empire, rich in potentialities and affording room for exploitation and surplus population would have been the prizes of victory. We would have had imposed upon us a system of "bounty" and a form of government entirely repugnant. And if our gratitude were only mercenary (which Heaven forbid) we might look to the financial position of Germany today, paying an annual tribute to her conquerors, her pre-war wealth swept away, with Allied commissions and boards of control supervising her Government. We were enabled to carry on business as usual throughout the war, and retain our lands and our investments unimpairing because of the men who stood between us and the spoilers, and whose names appear all over the world on monuments such as the one to be unveiled at Strathmore.

Sunday's ceremony is one which all, regardless of creed, can take part in, and we trust that everyone in the district will be at the Memorial Hall on Sunday to participate in the ceremony.

Our hope of victory during the war lay not in our wealth of armaments. It lay in the spirit which animated our men, and led them to lay down their lives in the belief that their sacrifice was for the good of their country and of humanity at large.

We live in times of peace now, but if we, as Canadians and citizens of the British Empire, do not cherish in our hearts the spirit of devotion and patriotism, and apply it to our relations with our fellowmen in this and other countries, Canada will not take the place its wealth and area warrants it taking in the march of progress, and the sacrifice we commemorate on Sunday will have been to that extent in vain.

THE PRICE OF WHEAT

It is stated on good authority that a determined effort is to be made this fall to bring down the price of wheat, and grain men in Calgary are stated to be predicting dollar wheat, while another estimate is that wheat will be \$1.15.

The only way to achieve a stabilized price is to join the Wheat Pool. At present 52 per cent of the wheat acreage of the province is in the pool. If 75 per cent was in the pool the farmers of this province would be able to prevent the flooding of the market to a greater degree than at present.

The grain dealers and speculators make their profits by buying grain from the farmer at the lowest possible price and selling it at the highest possible. The Wheat Pool is a farmers' organization designed with the object of selling direct to the miller, adjusting sales to demand, and eliminating speculation.

We would ask the farmer, in this district who have not already joined the Pool to think this matter over seriously before they dispose of their wheat this fall. Most of those not in the pool will admit that because of the Pool they got a better price for last year's crop than they would otherwise have got.

THE MAIL ORDER FLOOD

Three tons of mail order catalogues for Hanna! (exclaims the Hanna retailer) this is the quantity of catalogues from one mail order house alone that unloaded here a few days ago for distribution from the Hanna postoffice. All within a twenty-mile radius of Hanna!

The entire country is under a deluge of artistically illustrated, well-printed books of 500 pages each, advertising the wares of one of Canada's greatest mail order concerns, and inviting even the remote prairie settler to send his money away to Winnipeg for whatever he may require to eat or wear.

No home is too luxurious for this onslaught of the Mail Order house to enter; no cottage is so humble that this printed salesman will pass it by. It goes into the home of the business man who talks loud and long about the evils of "sending away" for his particular line of wares, but who fails to practice what he preaches when he requires some of the other fellow's goods for his own consumption; it enters the home of the most lowly laborer. Rich and poor, business man and farmer, are all "prospered" when the mail order catalogue goes out.

Three tons of catalogues? Yes, six thousand pounds of printed salesmen for this postoffice. Figure it out for yourself, and you will see that this one shipment equals the combined weight of thirty-five good husky salesmen of the home variety.

A few quick passes of the pencil show us that there are exactly 2400 catalogues, weighing 2½ lbs. each, in this one batch. One salesman, (and one of proven producing ability), will be at work in every one of 2400 homes in this district during the next six months. He will be constantly on the job, eager to display his goods, and ever ready to solicit an order for the mail order house. Two thousand four hundred salesmen are now at work in the Hanna district, selling goods for a Winnipeg mail order house! And a Regina concern has several thousand more such salesmen right here in our camp! Besides these, there are the lesser fry among the mail order houses, soliciting our business by the catalogue method.

And the cost? Well, the cost is staggering. The value of the two big shipments dumped off at the local postoffice within the past two weeks will run well over \$5,000. And remember that there are four of these big general catalogues each year, two from each firm, with four mid-season books of lesser size. A total cost estimated conservatively at nearly \$15,000.

And the Mail Order house considers this money well spent. No concern would squander such a sum without the prospect of fat returns. And the re-appearance of the catalogues, season after season, proves that the printed salesman "brings home the bacon."

All this leads us to wonder why the retailers of the cities and towns do not use more of the same kind of salesmanship which has proved so profitable to the Eaton and Simpson companies. The business man served by a local newspaper has a greater opportunity of placing his claims before the community than the mail order house away in Winnipeg or Regina. Every week, year in and year out, the Hanna retailer has an opportunity, through this newspaper, to talk to more than three thousand prospective purchasers right at his very door. And the same thing applies, in greater or lesser degree, to every town in which a paper is printed.

The cost of such publicity is infinitely less to the retailer than it is to the mail order house, and he has the advantage of being able to send his printed salesman into the home every week, whereas the catalogue enters but four times a year. Through his newspaper, his message goes into the hands of "live" prospects only, for few people subscribe who do not read their paper. And the ease of a weekly message, the merchant can vary his salesmanship to suit the season.

There is no argument against just

Fire Insurance

ARE YOU FULLY PROTECTED?

Local Agent for Car and General, Canada Security Assurance Co., and "Canada Fire"

THOS. E. WRIGHT

TINSMITHING & PLUMBING

I have opened up a shop in Strathmore in the rear of the Strathmore Hardware, and will be at your service at all times for Tinsmithing, Plumbing, Furnace and Pump Work, Etc. Have had 25 years practical experience in these lines, and guarantee my work.

Agent for The Elgin Self-Oiling Windmill, which can be demonstrated any time.

S. ARMSTRONG

Strathmore Hardware, Strathmore, Alberta



Bacon & Hams

"The most enjoyable breakfast I've ever had" will be your verdict if that breakfast includes some of our delicious Bacon or Ham. Order from us to-day.

STRATHMORE MEAT MARKET

J. J. McCardell, Proprietor.

Phone 20, Residence: — — — Phone 40, Store

- SPECIAL - - ANNOUNCEMENT -

We have taken over the Service and Repairing Dept. of White's Garage.

"Unexcelled Service on all makes of cars."

— Work Positively Guaranteed —

D. Moore - S. W. Laurie

FOR THE BOUDOIR—BEACH—AND BALLROOM



vious use of newspaper advertising by the retail merchant. There is no excuse for the apathetic attitude adopted by so many business men in regard to printed salesmanship. And unless the mail order houses are fought with their own fire, retail merchants will soon be as numerous and prosperous as Jewish peddlers selling patent fly swats to blonde Eskimos.

French fashion designers won considerable popularity with American women through their creation of the three costumes shown above. The picture shows Miss Betty Hythe, the screen star, attired in all three according to the occasions they were designed for. Quite charming—both the actress and these newest fashions.

A RESIDENTIAL AND DAY COLLEGE for Young People of Both Sexes

MOUNT ROYAL COLLEGE
Public and High School Grades; Leading to Teacher Diploma or University Matriculation.
REV. G. W. KERBY, B.A., D.D., Principal.
Every teacher a specialist—classes not too large to secure best results. A place where girls and boys are happily schooled in the homeliest environment possible, under careful supervision.
FALL TERM OPENS SEPTEMBER 5. For Detailed Information write THE REGISTRAR, MOUNT ROYAL COLLEGE, CALGARY, ALBERTA.

INITIAL SALARIES RECENTLY OBTAINED BY GRADUATES

Young Lady, 17, \$70 per month. Other Students, \$75 and \$115 per month.

HOLLINGSHEAD COMMERCIAL COLLEGE

226 Eighth Avenue West, Calgary
Principal A. HOLLINGSHEAD, P.C.T., F.I.P.S.
The only practising teacher of shorthand in Calgary, officially certified by the Phonetic Institute.

Legal & Professional

J. J. PETRIE

Barriester, Solicitor, and Notary Public.
Suite 2, Mills Block, 322a 8th Ave. W., Calgary.
Strathmore every Saturday

Sinclair & Jull

Barriesters, Solicitors, Notaries
MONEY TO LOAN
Offices 200-203 Bay Block, 325a, 8th Avenue West, Calgary.
Strathmore—King Edward Hotel—Friday 5:30 p.m. to Saturday 6 p.m. of each week.

Dr. T. W. MOORE
Physician and Surgeon
(Successor to A. W. Girvin)
Office Phone 7, Res. 8
Strathmore, Alberta

Dr. A. W. GIRVIN

801, 2 Herald Building
Calgary, Alberta

PHONES

Office M3978 Residence M7402

Dr. R. R. McIntyre

DENTIST
714 Herald Building,
Calgary.

Phones: Office M6033
Res. M6436

WILL BE AT
Dr. Robinson's office,
Strathmore, Tuesday
2 p.m. till Wednesday
7 p.m., each week.

Appointments can be arranged with Mr. T. M. Wears.

F. R. LILLY

INSURANCE, LANDS, RENTALS.
REAL ESTATE
STRATHMORE, ALBERTA

CHASE & Co.
Funeral Directors and
Embalmers.
Parlors 3rd Street,
STRATHMORE.
Phone 78.

THE HUB

Billiard Room and
Bowling Alleys
Tobaccoes & All Kinds
of Smokers'
Necessaries.
ROLAND HILL, Prop.

Slats' Diary

Friday—I aint got much use for sun of these here old Advertisers they are all ways telling about when you go to school and ect. like shu thing being as hard to find as a needle in a haystack. Tontie me and Jabe and Blitters they went out in the country to get sun much molasses and when we was a coming home we tuk a slide down Main Cliffs hay stack and I was the unlucky 1 to find the needle in the hay stack. Doc says it will cum out in a bout a week mobby or ten days.

Saturday—Ant Emmy says she thinks that the men are Xtravagant! than the women is. For instant she shed she cudent see enny cents in pay being a suite of close with 2 pair of pants for the first weather. She says he is libel to roas, to doct most likely.

Sunday—Sam Carrol and his wife has had a hard quail all redy and they only ben married 1 month so far. She wanted to go to his house being but Sam backed up on that proposition. He sed he didnt want to live in enny life house on ect. it would be to lose some of the rent mite be to high.

Monday—Stopped in at Janes house today her Ant was there a visiting thing. She patted me on the Cheek and told me I was be a successful man when I was grown up. Jane laided after we was alone and she sed her Ant was all ways a saying the funnest things.

Tuesday—Pa and me was out in the country driving this evening & just as we turned on the old mill road we met a fella and pa ast him how did he find the road. He sed. No trouble a tall just stayed between the rail road track and the river & rite there it was.

Wednesday—Tontie while me was making up her face I ast her what was a Dam waiter and she sed. Go see yure pa. I dont think that was a very nice remark to make about yure own husband.

Thursday—Had to left at Ant Emmy today. She that a Nap Sack was a bag you take along to sleep in at nite when you go camping.

Municipal District of Keoma, No. 249

NOTICE OF SALE

Notice is hereby given under Section 48 of The Domestic Animals Act (Municipalities) that 1 Black Mare, 4 years old, white stripe on face, branded on right shoulder was impounded in the pound kept by C. R. Gladden located on the S. E. Sec. 19, Twp. 26, Rge. 24, West of the 4th Meridian, on the 20th day of July, 1925, and that said animal was sold on the 4th day of August, 1925, to James Heurne, Nightingale, Alta.
That 1 Black Stallion, 3 years old, weight about 1000 lbs. was impounded in the pound kept by C. R. Gladden located on the S. E. Sec. 19, Twp. 26, Rge. 24, West of the 4th Meridian, on the 20th day of July, 1925, and that said animal was sold on the 4th day of August, 1925, to Jack Cameron, Nightingale, Alta.
That 1 Roan Stallion, 4 years old, no brand, and 1 Roan Mare with feet at foot, branded left shoulder and left hind, was impounded in the pound kept by C. R. Gladden located on the S. E. Sec. 19, Twp. 26, Rge. 24, West of the 4th Meridian, on the 20th day of July, 1925, and that said animals were sold on the 4th day of August, 1925, to Frank Winter, Nightingale, Alta.
That 1 Bay Mare, about 7 years old, white stripe on face, white right hind foot, branded right thigh and 1 Agut Grey Horse, weight about 900 lbs. branded on left shoulder, was impounded in the pound kept by C. R. Gladden, located on the S. E. Sec. 19, Twp. 26, Rge. 24, West of the 4th Meridian, on the 20th day of July, 1925, and that said animals were sold on the 4th day of August, 1925, to Hay Foot, Nightingale, Alta.
That 1 Dark Buckskin Mare, 3 years old, 2 white hind feet, white strip on face, no brand and 1 Bay Gelding, two white hind feet, weight 1100 lbs. branded on right thigh kept by C. R. Gladden, located on the S. E. Sec. 19, Twp. 26, Rge. 24, West of the 4th Meridian, on the 20th day of July, 1925, and that said animals were sold on the 4th day of August, 1925, to George Thurgate, Nightingale, Alta. and that said animals may be redeemed by the owners, or on their behalf within a period of thirty

THE BANK
has changed its name,
but ours,
LIKE OUR SERVICE
is still
THE SAME
—For—
INSURANCE SERVICE
See

F. J. DUNN

Strathmore, Alta.
"The Reliable Land and Insurance Man."
—Phones—
Office 98, Residence 96

SWAT THE FLY!

Swatters
Flyose
Flit
and other safe and certain fly-killers.

GOGGLES
are a harvest necessity. Get them here.

SCHOOL SUPPLIES
Send your boy or girl to us. A good start is half the battle.

Everything a Good Drug Store Should Carry.

Strathmore Pharmacy
Rexall Drug Store
H. McKechnie & Son

Pure Lake ICE

Deliveries of McAllister Lake Ice Every Tuesday and Friday.
Contracts taken for excavation, plowing and general haulage.

JOHN SCHAUFELI
King Edward Livery
Phone 94, Strathmore

WELLS DRILLED
Also agents for Pumps, Piping, Wind mills, and All Water Supplies.
W. G. TUCKER
Strathmore, Alberta

days from the publication of this notice in The Alberta Gazette, upon payment of all fees and costs due to the municipality and the purchase of said animals.
For information apply to the undersigned.

FRANK EWING
Secretary-Treasurer
Irrigana, Alberta

THESE WANT ADS

Rates for one insertion, 2 cents per word per issue, 1 cent per word each additional issue, minimum charge 50c. Cash must accompany ads.

Lost & Found

LOST, 4 Horses, three branded on right shoulder, one black two-year-old, no brand, small white spot on hind leg. \$500 reward for each. J. A. Damsen, Phone 1110, Strathmore. 2-9

Machinery, Implements, Etc.

WANTED, 2 Bushy Backs and Teams for threshing. Apply Geo. Walker, Nightingale, Phone 605, Strathmore. 2-9

FOR SALE, 24-40 Case Gas Engine,

25-50 Case Steel Separator, A30 Runney Engine. All in good shape at a real bargain. On display at J. Molinias Farm, Sec. 6-26, S. W. Lockyford. 2-9

SECOND-HAND WAGON AND TANK

For Sale. Apply Arnold Motors, Strathmore. 2-9

FOR SALE, 10-50 Titan Tractor, complete, in first-class running condition. Terms. Arnold Motors, Strathmore. 2-9

Poultry

FOR SALE, 50 Buff Orpington Yearling Chickens, 75c each. Apply Mr. J. Drummond, Phone 516, Strathmore. 2-9

FOR SALE, Chickens, full blooded Brown Leghorn Rose Comb, at a bargain to take delivery now. Apply H. Katterhagen Sons, Phone 1107, Rockyford. 2-9

Houses for Rent or Sale

FOR RENT, Two small dwellings on Third Street. Apply Wears, Barriester, etc., Strathmore. 1-7-18

CLEANS CLOTHES

FOR TEN CENTS
Simplex Stain Remover will positively remove stains from all clothing. Ask for demonstration by—
JACOB HAARSETH
Local Dealer.

Dania Hotel

STANDARD, ALTA.

Rates—75c and \$1.00, and Weekly.

Meals at All Hours. Ice Cream and Cooling Soft Drinks in Season.

Phone 26, Standard, Alberta

VICTOR PETERSEN
Proprietor

Long Distance Telephones

in every room.

When in Calgary Stay at the

YALE HOTEL

Opposite C.P.R. Depot

CALGARY—ALBERTA

The House of Comfort, Courtesy, Cleanliness.

Fred R. Phillips, Mgr. Chas. Trautwein, Prop.

Running Water Private Baths.

YALE HOTEL

YALE HOTEL

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